



UPES

Faculté Privée des Sciences de Gestion et de

la Technologie



Bachelor in Management: Business Management

Semester 1

N°	UNIT	CODE		COURSE	Teaching Methodology				ECTS		Coefficient		Assessment Mode	
					L	T	P	I	ECU E	UE	ECU E	UE	CA	MS
1	Management principles	UEF110	ECUEF111	Management principles 1	42	21			5	5	2.5	2.5		X
2	Accounting	UEF120	ECUEF121	Financial Accounting I	42	21			5	5	2.5	2.5		X
3	Principles of economics	UEF130	ECUEF131	Microeconomics	42	21			5	5	2.5	2.5		X
4	Mathematics	UEF140	UCUEF141	Mathematics 1	42	21			5	5	2.5	2.5		X
5	Financial Law and Calculations	UEF150	UCUEF151	Introduction to Law	42				2	5	1	2.5		X
			UCUEF152	Financial Mathematics	21	21			3		1.5			
6	Language and IT	UET110	ECUET111	Business English	21				2	5	1	2.5		X
			ECUET112	Introduction to computers	21				3		1.5			
TOTAL					273	105			30	30	15	15		

L: Lecture; T: Tutorial; P: Pratical Work; I: Integrated course; CA: Continuous Assessment; MS: Mixed System

Semester 2

N°	UNIT	CODE		COURSE	Teaching Methodology				ECTS		Coefficient		Assessment Mode	
					L	T	P	I	ECU E	UE	ECU E	UE	CA	MS
1	Management principles	UEF210	ECUEF211	Management principles 1	42	21			5	5	2,5	2,5		X
2	Accounting	UEF220	ECUEF221	Financial Accounting II	42	21			5	5	2.5	2.5		X
3	Mathematics	UEF230	ECUEF231	Mathematics 2	42	21			5	5	2,5	2,5		X
4	Statistics	UEF240	ECUEF241	Descriptive Statistics and Probability Calculations	42	21			5	5	2,5	2,5		X
5	Macroeconomics and Law	UE250	ECUEF251	Macroeconomics	42				3	5	1.5	2.5		X
			ECUEF252	Commercial Company Law	42				2		1			
6	Language and IT	UET210	ECUET211	Business English	21				2	5	1	2.5		X
			ECUET212	Website design	21				3		1.5			
TOTAL					294	84			30	30	15	15		

Semester 3

N°	UNIT	CODE		COURSE	Teaching Methodology				ECTS		Coefficient		Assessment Mode	
					L	T	P	I	ECUE	UE	ECUE	UE	CA	MS
1	Management	UEF310	ECUEF311	Fundamentals of Management	42	21			5	5	2.5	2.5		X
2	Management accounting	UEF320	ECUEF321	Management accounting	42	21			5	5	2.5	2.5		X
3	Marketing	UEF330	ECUEF331	Fundamentals of Marketing	42	21			5	5	2.5	2.5		X
4	Practical Activity	UEF340	UEF341	Professional conferences	21				5	5	2.5	2.5	X	
5	Language & soft skills	UET310	ECUET311	Business English	21				2	5	1	2.5		X
			ECUET312	Entrepreneurial culture	21				3		1.5		X	
6	Taxation and Statistics	UEO310	ECUEO311	Taxation	42	21			3	5	1,5	2.5		X
			ECUEO312	Inferential Statistics	42	21			2		1		X	
TOTAL					273	105			30	30	15	15		

Semester 4

N°	UNIT	CODE		COURSE	Teaching Methodology				ECTS		Coefficient		Assessment Mode	
					L	T	P	I	ECUE	UE	ECUE	UE	CA	MS
1	Human Resources Management	UEF410	ECUEF411	Fundamentals of Human Resources Management	42	21			5	5	2.5	2.5		X
2	Finance	UEF420	ECUEF421	Financial Diagnosis	42	21			5	5	2.5	2.5		X
3	Production Management	UEF430	ECUEF431	Production Management	42	21			5	5	2.5	2.5		X
4	Practical Activity	UEF340	ECUEF341	Methodology for Writing an Internship Report	21				5	5	2.5	2.5	X	
5	Language & soft skills	UET310	ECUET311	Corporate communication	21				2	5	1	2.5		X
			ECUET312	Development of the business plan	21				3		1.5			X
6	Optional units	UEO310	ECUEO311	International Trade Finance Techniques	42	21			3	5	1.5	2.5		X
			ECUEO312	Innovation Strategy and Issues	42	21			2		1			X
TOTAL					273	105			30	30	15	15		

Semester 5

N°	UNIT	CODE		COURSE	Teaching Methodology				ECTS		Coefficient		Assessment Mode	
					L	T	P	I	E C U E	U E	EC UE	U E	CA	MS
1	Organisational theory	UEF510	ECUEF511	Organisational theory	42				4	4	2	2		X
2	Quantitative and qualitative analysis	UEF520	ECUEF521	Quantitative and qualitative analysis	42	21			5	5	2.5	2.5		X
3	Project and Quality Management	UEF530	ECUEF531	Project management	42				3	6	1.5	3		X
			ECUEF532	Quality Management & Certification	42				3		1.5			
4	Practical Activities	UEF540	ECUEF541	Case studies in Management	42				5	5	2.5	2.5	X	
5	Language & soft skills	UET510	ECUET511	Business English	21				2	5	1	2.5		X
			ECUET512	Entrepreneurial finance	21				3		1.5			
6	Optional units	UEO510	ECUEO511	International Management	42	21			3	5	1.5	2.5		X
			ECUEO512	Information system	42	21			2		1			
TOTAL					294	63			30	30	15	15		

Semester 6

N°	UNIT	CODE		COURSE	Teaching Methodology				ECTS		Coefficient		Assessment Mode	
					L	T	P	I	E C U E	U E	EC UE	U E	CA	MS
1	Innovation, Entrepreneurship and Digital Transformation	UEF610	ECUEF611	Innovation management and entrepreneurship	21				2	5	1	2.5		X
			ECUEF612	Management of digital transformation and information systems	21	21			3		1.5			
2	Strategic management	UEF620	ECUEF621	Strategic management	42	21			5	5	2.5	2.5		X
3	Management Control	UEF630	ECUEF631	Management Control	42	21			5	5	2.5	2.5		X
4	Practical Activities	UEF640	ECUEF641	End of study project					5	5	2.5	2.5		X
5	Language & soft skills	UET610	ECUET611	Business English	21				2	5	1	2.5		X
			ECUET612	Introduction to Big Data	21				3		1.5			
6	Optional units	UEO610	ECUEO611	ERP	42	21			2	5	1	2.5		X
			ECUEO612	Supply Chain management	42	21			3		1.5			
TOTAL					273	105			30	30	15	15		